



Responding to high-level demand from regional businesses and from potential applicants, the School of Management is delighted to announce that this Masters In/MSc Business Analytics & Digital Transformation will be launched in August 2020

According to "The Quant Crunch," study by 2020 the number of Data Science and Analytics job listings is projected to grow by nearly 364,000 listings to approximately 2,720,000 (18%). The professionals that will be filling these positions must have the right education; 39% of Data Scientists and Advanced Analyst positions require a Master's or Ph.D.

Employment opportunities

Students graduating from Business Analytics & Digital Transformation programs:

- Digital Business Analyst
- Digital sales manager
- Consultant
- Digital change in operations, marketing, HR, finance and other function areas

APPLY NOW

<http://som.ait.ac.th/apply/>

OR EMAIL: somadmissions@ait.asia

Scholarships Available



M.Sc. in Business Analytics & Digital Transformation

A Distinct New Program

A program designed to give student the skills and knowledge to use business analytics to become a driver for business change and a catalyst for successful digital transformation. It positions AIT Graduates' to take on leadership roles across industries and sectors. It focuses more on the application and interpretation of business analytics rather than an expertise in statistics or analytics.

Course Content

- Big Data Analytics
- The Business of Frontier Technologies
- Global Data Management
- Industry 4.0
- Digital Marketing and Consumer Behaviour,
- communication skills for working and leading in relevant industries,
- Change Management
- Fin-Tech.

One and Two Year Options

- The Masters In Business Analytics & Digital Transformation is a one year, 36 credit program.
- The MSc Business Analytics & Digital Transformation is a two year, 48 credit program that has 36 credits of courses and an internship, exchange, minor or research study choice in year two.

Admission

Eligibility Requirements

- Hold a Bachelor degree or its equivalent with minimum 2.75 GPA out of 4.
- English proficiency*: IELTS 6; TOEFL CBT 213; TOEFL IBT 80; if English is not your native language.

* Those with IELTS 5 or 5.5 (or equivalent) can also be admitted and they will be expected to take additional English language classes during the program.

Total Fees

- One year (36 credits): 626,000 Thai Baht
- Two year (48 credits): 848,000 Thai Baht

